



SO PURE
ENTERPRISES

SO PURE ENTERPRISES (FZC) Presentation 2015





Brief History

- So Pure Enterprises is a trading company in water treatment equipment since 2002 in Sharjah, UAE.
- We started as a trader in filtration products for the Water & Waste Water industry in the Middle-East and the Gulf region mainly Iraq and the UAE.
- Today we are a leading water treatment solutions provider for the Industrial, Commercial and Residential markets in the UAE, Iraq and other GCC and Middle Eastern countries.





Industries Catered For

- Chemical Industry
- Petrochemical / Oil & Gas Industry
- Offshore Industry
- Pharmaceutical & Biotech Industry
- Food & Beverage Industry
- Paper & Textile Industry
- Water Treatment Companies: Original Equipment Manufacturer (OEM)





Our Products

- RO and UF Membranes;
- Membrane Pressure Vessels / Housings;
- FRP Tanks;
- Dosing Pumps;
- Cartridge and Bag Liquid Filter Housing (SS, FRP and UPVC);
- Stainless Steel Housing;
- Control Valves;
- Cartridge Filter;
- Bag Filter;
- Parameter controllers,
- Non-Metallic Filter Housings





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Our Products





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Our Product Application





Our Main Partners (1)

- **Dow: USA**
 - DOW FILMTEC™ Reverse Osmosis Membranes & Ultrafiltration modules,
 - We are the Main Distributor for the **Dow Filmtec** and **UF Products** in the UAE and Iraq.
- **Protec Arisawa: Spain/ Japan**
 - Membrane Pressure Vessels,
 - We are the Main Agent for **Protec Arisawa** membrane pressure vessels in the UAE and Iraq.
- **Pentair: China**
 - Pressure Tanks,
 - We are the Sole Agent for **Pentair** China Tanks in the UAE & Iraq.
- **MMP: India**
 - Filter Cartridges,
 - We are the Sole Agent for **MMP** products in the whole region.





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Our Main Partners (2)

- **CHF: China**

- Filter Housing,
- We are the Sole Agent for **CHF Huaheng** products in all the GCC, Middle East countries and Iraq.

- **Micon: Italy**

- Dosing pumps and controllers
- We are the exclusive Distributor for **Micon** products in the Middle East (excluding Lebanon), North Africa and the GCC.

- **Pulsafeeder: USA**

- Dosing pumps and controllers
- We are the Main Distributor for **Pulsafeeder** Pulsatron and Chem Tech- products in the UAE and Iraq.

- **Watts, Big Bubba: USA**

- Non-Metallic Filter Housings
- So Pure Enterprises is the Main Distributor for **Watts** in the region.





Certification

- We are member of the Water Quality Association (WQA).
- We are certified for the Quality Management System ISO 9001:2008.
- Bureau Veritas inspects and tests our shipments when required by customers.
- Our Partners have their own specific certifications like CE, WQA, ASME, NSF, ANSI standards, ISO 9001 and MOH.





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THANK YOU

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